

Message Text

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63

ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 /013 R

66650

DRAFTED BY: COM/BEWT/TPD/562/RPRICE/LWH

APPROVED BY: EB/OC:REP:MWDONOVAN

COM/BIC/OIM/EM/236/RSMITH

COM/BEWT/OEWD/550/PKRAMARIC

COM/BEWT/EEAD/554/JELLIS

EUR/EE/ESEGAL

USIA/CALLOWAY

----- 108435

R 211413Z JUN 74

FM SECSTATE WASHDC

TO AMEMBASSY VIENNA

INFO AMEMBASSY SOFIA

UNCLAS STATE 133249

E.O. 11652: N/A

TAGS: BEXP, AU

SUBJECT: US EXHIBITON 1974 PLOVDIV FAIR

1. RICE ACCEPTS PROPOSAL RE EWTC STAFF ASSISTANCE
AT SUBJECT FAIR. DISCUSSIONS HAVE BEEN HELD WITH USIA
PAVILION DIRECTOR WHO WILL UNDERTAKE RESPONSIBILITY
FOR CONSTRUCTION AND FREIGHT OF COMMERCE PROTION EXHIBITION.
2. TIMING OF ARRIVAL DEPUTY DIRECTOR EWTC FOR PLOVDIV
FAIR APPROVED. AS DISCUSSED DURING RICE/MARTIN TELCON
6/17, MARTIN TRIP NOT NECESSARY IN VIEW OF PRESENCE
COMMERCE TRADE DEVELOPMENT OFFICER.
3. TEXT FOR PROMOTIONAL FLYER AND CATALOG TO BE PREPARED
AND TRANSMITTED TO EMBASSY SOFIA FOR TRANSLATION INTO BULGARIAN.
EMBASSY SOFIA REQUESTED TRANSMIT TRANSLATIONS TO EWTC FOR
PRINTING AS SOON AS THEY BECOME AVAILABLE.
4. IF POSSIBLE EMBASSY SOFIA REQUESTED TO MAKE COMMERCIAL
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OFFICER AVAILABLE TO ASSIST WITH PERSONAL CALL CAMPAIGN.

WE HOPE THAT THIS OFFICER WOULD ALSO BE AVAILABLE DURING THE EXHIBITION. THIS EFFORT SHOULD ON THOSE FEW ABOUT FTOS CONCERNED WITH IMPORTS OF AGRICULTURAL MACHINERY AND EQUIPMENT. CALLS ON IMPORTANT END-USERS IN BULGARIA WOULD ALSO BE MOST DESIRABLE. BUT WE RECOGNIZE DIFFICULTY OF DRRENGING THIS MANY OF THESE PERSONAL CALLS SHOULD TAKE PLACE DURING JULY TO AVOID AUGUST VACATION PERIOD.

5. UNDER CURRENT PLANS, WITH FULL SCALE EXHIBIT, WE NOT PLAN BUSINESS DEVELOPMENT OFFICE (CATALOG SHOW) AS HAS BEEN CASE IN PREVIOUS YEARS. KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
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Concepts: n/a
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Draft Date: 21 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: COM/BEWT/TPD/562/RPRICE/LWH
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Errors: N/A
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Handling Restrictions: n/a
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ISecure: 1
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